

Ruby Chen

Contact



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@ruby-chen-ruxuan

Profile

Versatile and organised young creator with 3+ years' practical experience in a variety of visual areas, adept at creating graphic designs and illustrations with different materials and styles, and designing User Interfaces for different devices.

Strong communicator with presentation skills and the ability to cooperate with professionals from different fields. Looking to bring innovative energy into exciting collaborative projects.

Education

Sep 2022 - Sep 2023 **University for the Creative Arts - MA in Illustration**
UK
Distinction

Sep 2017 - Jun 2021 **Ming Chi University of Technology - BA in Visual Communication Design**
Taiwan
GPA: 4.01 / 4.3

Skills

Software Adobe Illustrator
Photoshop
InDesign
Premiere
CorelDraw
Procreate
Adobe XD
Figma
Sketch

Language English
Mandarin

General Presentation
Communication
Research and analysis
Flexibility and adaptability

Work Experience

Oct 2020 - Present **Garmin Ltd - GUI Designer**
Remote

Providing professional designs as a contracted freelance designer of the company.

Completing cases including:

Connect IQ: Designed new watch face themes and font optimization for unreleased devices, assisted in watch face redline documents for other designers.

AOEM: Assisted in UI design of In-Vehicle Infotainment system features.

Nov 2021 - Jul 2022 **National Taitung Senior Commercial Vocational School - Advertisement Design Teacher**
Taiwan

Taught Visual Identity System design, Packaging design, Technical Drawing, Basic Photography, Display Design, Fundamental Design Practice and Graduation Project courses, with over 100 students in total from three grades.

Sep 2019 - Sep 2020 **Garmin Ltd - GUI Design Intern**
Taiwan

Collaborated with other GUI designers, UX designers, and Software engineers in the following tasks:

Connect IQ: Designed new watch face themes which were later downloaded more than 400 thousand times. Resized existing watch face themes for devices with different resolutions.

AOEM: In-Vehicle Infotainment system and mobile app UI design for clients including Toyota, Yamaha, and Geely.

Other Experience

2023 **Poster Stellars Intercontinental Poster Competition - Bronze Stellar**

2019 **Environmental Ethics Foundation of Taiwan - Character Design**

2017 **Taitung County Government - Archaeological Site Interpretation Boards Design**

2015 **Yahoo and Tumblr - Selected Illustrator of the Creator Project**